

ICONNECT Range Featuring Tagsurance® 3

Based in France, SMAG Graphique specializes in manufacturing machines, including RFID and NFC insertion, control and encoding machines.

SMAGs vision is to inspire and develop identification products of tomorrow, providing added value, modularity and robustness with their solutions.

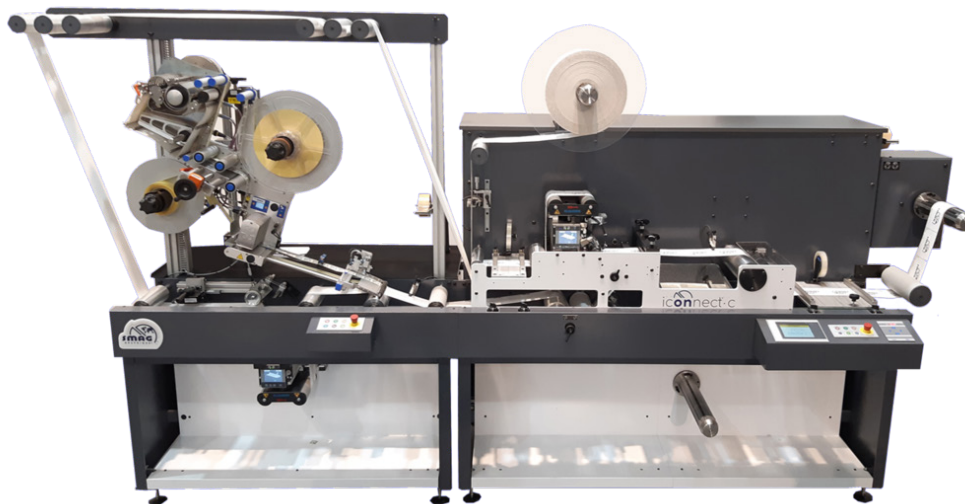
Market Area:

Based in France, a worldwide Sales and Service distributors network

Target Segments:

Fabrication of high-end narrow web printing, value-adding finishing, converting equipment, for self-adhesive labels and flexible packaging.

ICONNECT • C



The ICONNECT range from ICON Platform is also part of the LIT (Label Identification Technology) program developed by SMAG with the aim of being the pioneer and most advanced partner in the world of the intelligent label industry.

ICONNECT is a multi-process platform designed to meet the needs of both OEMs and label printers, offering them new market opportunities by providing solutions for on-line inventory management, traceability and product identification.

With the ICONNECT-C RFID insertion converting line you can:

- Insert a UHF / HF NFC / anti-theft RFID chip between an adhesive label and its carrier backing.
- Place a label on top of another label for promotional coupons or creative effects.
- Place a label of a different shape or material next to another label (wine market).

ICONNECT • E

ICONNECT-E is a multi-process platform designed to meet the needs of both OEMs and label printers, offering them new market opportunities by providing solutions for on-line inventory management, traceability and product identification.

Depending on the options selected, the ICONNECT-E allows you to:

- Check RFID inlay quality (UHF and HF).
- Print a data matrix code or any other variable data from a database.
- Encode the RFID inlay (UHF and HF) from a database.
- Encode the RFID inlay from variable data printed and read on-line.
- Control the final encoding process, mark defective tags, destroy defective inlays, stop defective tags on a splicing table.



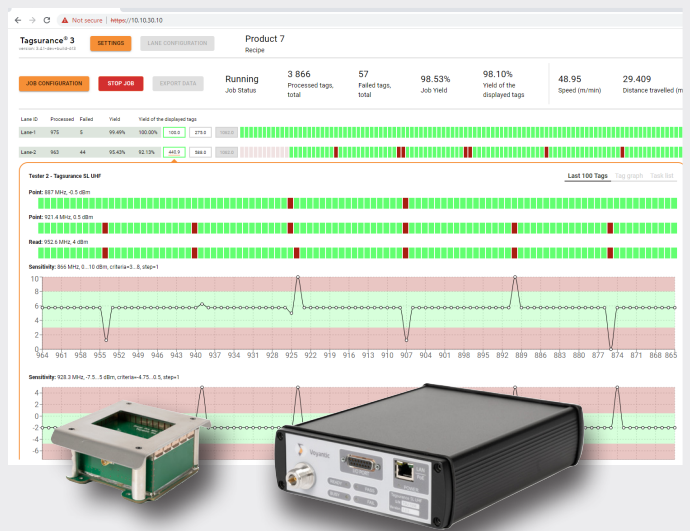
Quality Control with Tagsurance 3

The Tagsurance system gives full visibility into the performance of RFID labels and tags.

- Adjustable test recipe and acceptance criteria
- Multiple tests in a single recipe
- Wide frequency band in use
- RF quality testing
- Reading and verifying memory content
- Quality variance data
- Proof of quality in log files

Since 2020 SMAG Graphique has delivered several machines with the Voyantic system.

“Voyantic is the ideal partner for SMAG. They offer reliable products and solutions, are open



for development and integration, and are also the industry reference for RFID testing solutions.”
says Stephane Rateau, CEO of SMAG Graphique.

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