

PRESS RELEASE for Immediate Publication

## **VOYANTIC LAUNCHES THE TAGFORMANCE HF MEASUREMENT SYSTEM**

Voyantic Ltd., the Finland-based global provider of RFID measurement solutions, is launching a new measurement system for measuring the performance of RFID HF tags at the RFID Journal Live! 2013 in Orlando, FL. Based on customer requests arising from the industry, the Tagformance HF system is the first dedicated solution out in the market that implements all the key RF performance tests for contactless tags and cards.

The Voyantic Tagformance HF is a tool for evaluating the functionality and characteristics of RFID HF and NFC tags. The system especially determines the sensitivity of tags at high accuracy, which brings new visibility to the parameters essential in tag R&D activities and production quality monitoring. RFID and NFC application development especially benefits from the usage of this system, since tag tuning characteristics and read range issues are easily made visible.

All the Tagformance HF functionalities are controlled with an easy-to-use graphical user interface. This user interface follows the same logic than the Tagformance UHF system, which is the industry de-facto standard system for UHF tag and inlay performance measurements.

### **Customer Quote**

"During the first trials we were delighted to notice that the Tagformance HF is as easy to use as the widely adopted Tagformance UHF system, which we have been using for years in our RFID research projects. In fact, the measurement data created in a few days immediately led to a publication manuscript.", comments Prof. Leena Ukkonen from Tampere University of Technology.

The Tagformance HF Measurement System consists of the Voyantic Tagformance HF Measurement Unit, control software for a PC and measurement accessories. The Tagformance HF Measurement System is the latest addition to Voyantic's family of measurement solutions after the Tagformance UHF RFID tag performance measurement system launched in 2007, Tagsurance UHF RFID tag manufacturing test system launched in 2011 and Readformance UHF reader performance tester launched in 2012.

### ***About Voyantic Ltd.***

*Voyantic is the global leader in performance measurement products for RFID tags. The company has delivered well over 200 solutions to the leading tag manufacturers, tag designers, research institutes and test centers in over 20 countries.*

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